

Stepping Into Excellence Learning Center

320 Beverly-Rancocas Road, Suite 2K · Willingboro, NJ 08046 · (609) 546-3894 · sielearning.com

SMS Notification Consent — Enrollment Packet

This consent form is part of the Stepping Into Excellence Learning Center (“SIE,” “we,” “us”) enrollment packet. It is provided in-person to the parent or legal guardian of each child being enrolled. **Consent is not a condition of enrollment.** You may decline SMS notifications and still enroll your child; in that case we will contact you by phone or email instead.

SIE Learning Center Parent Notifications — Program Terms

Program Name: SIE Learning Center Parent Notifications

Message Types You May Receive:

- Enrollment document reminders and expiration alerts
- Attendance check-in and check-out confirmations
- Center announcements (schedule changes, policy updates)
- Emergency and weather closure notifications
- Document deadline reminders from the SIE Parent Portal

Message Frequency: Typically 2–8 messages per month, varies with your child’s activity.

Carrier Charges: Message and data rates may apply. Check with your wireless carrier for details.

Opt-Out: Reply **STOP** to any message, or text STOP to (609) 546-3894, at any time. You may also notify center staff to be removed. Opt-out takes effect immediately and does not affect your child’s enrollment.

Help: Reply **HELP** to any message, or call us at (609) 546-3894.

Re-Subscribe: Text **START** to (609) 546-3894 to resume notifications after opting out.

Privacy: Your mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Full privacy policy: sielearning.com/privacy-policy/ · Terms of service: sielearning.com/terms/

Carrier Liability: Mobile carriers are not liable for delayed or undelivered messages.

Parent / Guardian Information

Parent / Guardian Full Name (printed)

Child’s Full Name

Mobile Phone Number (for SMS)

Email (optional, for non-SMS backup)

Consent

I consent to receive SMS text message notifications from SIE Learning Center at the mobile phone number I have provided above, for the purposes described in the Program Terms section.

I have read and agree to the SIE Privacy Policy (sielearning.com/privacy-policy/) and Terms of Service (sielearning.com/terms/).

I understand that message and data rates may apply, that message frequency varies, that I can opt out at any time by replying STOP, and that consent is not a condition of my child's enrollment. I am the parent or legal guardian of the child named above and have the authority to provide this consent.

Parent / Guardian Signature

Date

SIE Staff Witness Signature

Date

Form version 1.0 · Effective 2026-04-22 · SIE Learning Center, LLC · NJ DCF-licensed childcare facility
This form is retained in the child's enrollment file at SIE Learning Center for the duration of enrollment plus 3 years.